



THE ANCHOR LINE

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FROM THE HELM



Summer is starting to cool down, schools have resumed. There are only so many boating days left. So after the boat winterized and tucked in for winter, then what? There's a whole new year to plan for. This next flotilla meeting we have decided to concentrate on the important stuff like how do we attract more people to our public education classes. This next meeting we will work on letters to past class attendee's, viewing and choosing the printed materials for packets to VSC's and boat shows, Public Education class students, packets for prospective members, packets for new members, and support for the RBSPV program.

To help with all this, the Coast Guard has taken the Dealer Visitation to a whole new level. Its name has changed to Recreational Boating Safety Program and the person who visits the dealers is now a RBSP Visitor.

It is no longer a "here's some pamphlets" but the dealers now become partners with the USCG and the USCG AUX. We develop a relationship with the dealer to assist in safety training, become a point of contact to address questions, and help the dealer become more safety conscience. This way the dealer can project themselves as not only a retailer but also concerned about boating safety to their customer. As a partner we may be able to advertize special events like Public Education Classes and VSC station scheduled. We may even provide information on how to join the USCG AUX at our flotilla meetings.

You may say, "What's so different about that? We could do that before with some dealers." Yes, but as partners there is a two way street. Through a database with the Coast Guard, each dealer is uniquely identified. And through this database the Coast Guard can send them information about safety, product recalls, and answers to their questions.

And the **biggest** difference is that we will be working with anybody that provides some kind of service for boaters, from a retail store that sells life jackets, to the boat dealer, to the sporting goods store, to the marina that fuels and services water craft. The profile for that dealer that we set up can even be incorporated in updates to future NOAA navigational charts and literature. We will be providing the Coast Guard with valuable partner information, and we will establish a closer relationship with the partners who see our public. Though them we can become better know to the boating public as their friend both in the water and on land.

Becoming a RBSPV is whole new way auxiliariast can become involved. If you are interested, see Debra Guffey for details.

Semper Paratus

Stan Sward FC 44

ELECTIONS

The time for election is coming up. The Flotilla Commander will be appointing the nominating committee this month. Our Flotilla only has four people eligible for elected office.

They Are;

Tony Guffy

Debra Guffy

Howard Adders

Ethel Mae Adders

Those not eligible;

Stan Sward - because he is in his second year as Commander.

All other members because they don't have either APC, AUXMIN or the ICS courses.

Cindy FSO IS

FLAG DAY FOR CLASS OF 2013

7/25/2009

Members of the Coast Guard Academy Class of 2013 were presented with their class flag at Mystic Seaport during a ceremony on July 25.

Coast Guard Academy Superintendent Rear Adm. J. Scott Burhoe attended the presentation ceremony that is held annually for the academy's incoming class. The event marks

the halfway point for the new cadets' passage through "Swab Summer," the seven-week summer training program designed to prepare the freshman class for the rigors of life at a military service academy.

The Flag Ceremony gives the Class of 2013 an opportunity to show their family and friends the progression they have made on their way to becoming cadets and future officers in the U.S. Coast Guard.

Cindy



FIT TO FLOAT RESULTS

Bass Pro Shops reported that 1,537 life jackets were traded in during the recently completed Fit to Float event at all Bass Pro Shops in the country. Participants received a coupon valid for a discount on the purchase of a new life jacket. Many purchased new-style life jackets which is an indicator they will be wearing them on the water.

This was the third year that Auxiliarists supported Fit to Float and contributed to promoting "Wear It." Sierra Hotel.

Source: *Stu Soffer, N-MS*

ABOUT BOATING SAFELY - SECOND EDITION

About Boating Safely -Second Edition The Second Edition of About Boating Safely is just off the press and soon to be shipped.

The changes to the textbook are subtle; therefore, Power Points, Instructor Notes and the

Test will remain the same as posted for the first edition. Many of the changes are reflected in upgraded graphics.

Text changes are included to keep current with National Association of State Boating Law Administrators (NASBLA) Standards, which have recently changed.

Flotillas may continue to use the first Edition of About Boating Safely until the supply is depleted. Furthermore, a Flotilla may use both the first and second edition in the same class with no disruption to the instruction. A complete Cross-Reference of every change has been posted to the e-library at:

<http://www.cgauxed.org/elib/courses/abs.htm>

Source: *Anne R. Lockwood, DC-E*

BOATING ACCIDENT STATISTICS JUST RELEASED FOR 2008.

The USCG Boating Safety Division just released the comprehensive analysis of boating statistics for 2008. During 2008, the Coast Guard recorded 709 deaths, 3,331 injuries and approximately \$54 million in damage to property, stemming from 4,789 recreational boating accidents.

This represents an increase in the fatality rate (a measure of the number of deaths against the number of registered recreational boats) from 5.3 in 2007 to 5.6 deaths per 100,000 registered recreational boats in 2008.

To download the PDF file of statistics, go to http://www.uscgboating.org/statistics/accident_statistics.htm.

Source: *John Potts, DC-B*

SEPTEMBER BIRTHDAYS

14 September Allen Payton

22 September John Riplinger

30 September Tony Guffey

YEARS OF SERVICE

22 Years Bill Staff 9/15/87

DATES TO REMEMBER

Flotilla Meeting Wednesday 9 September 2009

Division Meeting Monday 14 September 2009

Deadline Anchor Line Wednesday 30 Sept 2009

Fall Conference Columbus OH 17-19 September

2009

Flotilla Meeting Wednesday 14 October 2009

FLOTILLA 44 8ER
UNITED STATES COAST GUARD AUXILLIARY
EVANSVILLE, INDIANA
12 Aug 2009

- I. PLEDGE OF ALLEGIANCE.
- II. INTRODUCTION OF GUEST.
- III. ROLL CALL OF OFFICERS. 11 members in attendance
- IV. APPROVAL OF MINUTES OF THE PREVIOUS MEETING approved as read
- V. COMMUNICATION & AWARDS. Appreciation award to Robert Holmes & Deb Guffey
- VI. DSO Materials Deb Guffey and Service award Deb Guffey
- VII. ELECTED OFFICER REPORTS
- a. Flotilla commander Stan Sward
 - b. Vice Flotilla Commander Tony Guffey
 - c. Immediate Past Flotilla Commander Rick Renschler
- VIII. APPOINTED STAFF OFFICER REPORTS
- Aid to Navigation Stan Sward no report
 - Communication Services Paul Swope If anyone sees any errors, have ideas that would make a good to our web site, please let me know. School dates are on the web site.
 - Finance Paul Swope given
 - Information Services Cindy Renschler please send hours in
 - Materials Stan Sward Please see Stan far materials. Will bring samples next meeting
 - Member Training Debra Guffey let Deb know what you are interested in
 - Operations Robert Holmes no report
 - Personnel Service Stan Sward is talking to several people
 - Public Affairs Rick Renschler signs are being noticed
 - Publications Paul Swope Anchor Line went out on time. In need of articles for next. publication
 - Public Education Paul Swope please send names for boating school
 - Safety Program Visitor Cindy Renschler no report
 - Secretary Brandon Robb absent
 - Vessel Examiner Scott Anderson 66 VE's have been turned in
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- IX. COMMITTEE REPORTS
- a. Card Committee Thank you for the cards and visits (The Renschler family)
 - b. C.G. Academy Report Article in July Anchor Line
- IX. OLD BUSINESS Still receiving calls about CG Reserves
- X. NEW BUSINESS Motion was made to design a membership drive letter to send to past boat school students. Will have a working session at Sept meeting.
- XIII. MEMBERSHIP TRAINING